Dear Mr. Kauffman:  
 My name is Linda Johnson, and I am the president of the Greater Greenmount Community Association (GGCA). Since its founding in 2007, our organization has been undertaking projects that revitalize the neighborhoods of Barclay, Maryland, and East Baltimore Midway. I am contacting you with a request for a $500 grant, to perform a community cleanup in Barclay. The said cleanup will be done by our members and neighborhood volunteers.

Over the last few years, Barclay has been plagued by waste, which is scattered on the streets. This has been a great issue for its residents, as it considerably impacts their health. We, however, care about the neighborhood, and want to change that. Our plan will involve GGCA members and volunteers collecting waste alongside neighborhood roads, after which it shall be distributed to the appropriate facilities. Studies demonstrate that a clean neighborhood can boost the confidence of its residents, helping them tackle even greater local issues. Moreover, it can give more artistic space to the graffiti creators for whom Barclay has gained fame. The presence of more street art, in combination with cleanliness, can slow down the outflux of Barclay residents, at the same time inviting more people to come and visit. Such developments can positively influence employment, and give local businesses a boost.

The success of the plan will be measured by surveys that will be handed out to the residents after the activities are completed, inquiring how they feel about the cleanup. This information will be used to improve any such future operations. I truly hope that this proposal will capture your attention, as both of us are people who care about these neighborhoods.

Thank you,

Linda Johnson